#### LANDSCAPING VICTORIA

# **Member Benefits**



Unearth industry excellence with a Landscaping Victoria Membership.

From cultivating powerful connections at exclusive networking events to accessing a wealth of customisable business resources and expert-led training, this is your footing for success. Enjoy prestigious industry recognition, maximise visibility through marketing opportunities, and leverage our advocacy efforts.

An LV Membership means embracing a future where your landscaping business thrives, fueled by a robust community and continuous professional growth. Elevate your craft, shape stunning outdoor spaces, and realise your full potential as a leader in Victoria's landscaping industry.



# **Industry Connections**

- Networking events.
- Auto-registration to The Landscape Show.
- Member-only Facebook community.



# **Professional Development**

- Expert-led information & training sessions.
- Digital resources/guides.
- Guidance on becoming a registered building practitioner.



### Industry Recognition

- · Car stickers.
- · Website badges.
- Ability to promote your affiliation with LV, demonstrating your commitment to excellence.



# **Exclusive Discounts**

• Our industry partners provide member-only discounts and offers on products, services, and events at various times throughout the year.



#### **Awards and Recognition**

 Nominate for our annual industry awards, celebrating outstanding achievements in the landscaping industry.



#### **Advocacy and Support**

 LV advocates for our members with education and training providers and all levels of government.



#### **Business Resources**

- Online membership hub containing customisable templates, policies, documents, and resources covering contracts, HR, insurance, legal, well-being, industry materials, and more.
- Online shop to purchase contracts.
- Free 30-minute legal advice consultation with our legal partners.



# **Marketing Opportunities**

- Profile in our Find a Professional search engine.
- Advertise your positions vacant, classifieds, and seeking employment opportunities.
- Melbourne International Flower & Garden Show (MIFGS):
  - Enter the Boutique Gardens awards
  - Leverage LV's presence promoting our Find a Professional tool, plus other opportunities.
- Get involved in LV's B2C and B2B marketing activities, including LV social media, email marketing, publications (Earthstyle and The Best magazines), The Front Garden podcast, events and more.