

Melbourne International  
Flower & Garden Show



# BOUTIQUE GARDENS COMPETITION

*Presented in partnership by  
Landscaping Victoria Master Landscapers  
and Warners Nurseries*



LANDSCAPING victoria®  
**MASTER  
LANDSCAPERS**



**WARNERS**

SINCE 1914





## Introduction

**Landscaping Victoria Master Landscapers (LV)** in partnership with **Warners Nurseries** presents this unique opportunity for Landscape Designers, Landscape Architects and Students to participate at The Melbourne International Flower and Garden Show. The competition offers six (6) finalists an opportunity to showcase their design talents, push design boundaries, gain valuable industry experience and promote their business to the 100,000+ visitors to the Show, as well as capitalise on post-event publicity.

## Who can enter?

The competition is open to all:

- All members of Landscaping Victoria Master Landscapers
- All members of LNA, LQ, LIAWA, LIAT and MLSA
- All members of AILDLM
- All members of AILA
- Landscape Design Students\*
- Landscape Architecture Students\*

\*NB: Student entrants must be enrolled in a recognised course as at February 1st, 2019

## Design Brief

### Site dimensions

Each site is 5 x 5 metres, viewing from the front and the two sides and should be aesthetically pleasing and functional. Site locations will be randomly allocated and there is no flexibility to relocate or adjust dimensions.

### Budget

LV will provide sponsorship to each of the five (5) finalists to the value of **\$8,500 inc GST**. This sponsorship money can be put towards the design, materials, construction and site pack-up. Any additional expenses over the allocated sponsorship amount will be at the cost of the finalist. The finalist is encouraged to outsource additional sponsorship to cover any other expenses. Additional sponsorship will need to be cleared with LV so as not to clash with existing sponsorship arrangements in place with MIFGS/IMG or LV.



## Construction Restrictions

The Boutique Gardens are to be built within the grounds of the Heritage listed Carlton Gardens and it is vital that the construction of the garden does not impact on the grounds<sup>1</sup>. All of your plans should take this into consideration and not have any construction that will penetrate the soil. You will need to build a 'box' to surround the perimeter of your site to conceal your pots and any sub-structure, this will need to be included in your budget. This will give you a level site<sup>2</sup> from which to start your designing. The public are not able to enter your site, but the judges may.

## Construction Team

Each finalist is responsible for sourcing their own construction team. Victorian finalists are required to use a Landscaping Victoria member who is a Registered Building Practitioner for all their landscape works. Interstate finalists must also use an affiliated landscape industry member who is a Registered Building Practitioner in their state for all their landscape works. Details of the makeup of your construction team should be included in your application. If you do not have a construction team, Landscaping Victoria will assist in sourcing one for you. An agreement must be in place with your construction team to fit within your budget. During the design process, consideration must be given to how long it will take to construct your garden.

## Bump Out

The finalist is responsible for the removal of all elements from their garden and returning the site back to its original condition. City of Melbourne will inspect each site and you may be liable for fines if the site is left in poor condition.

## Theme

There is no theme for the Boutique Gardens Design Competition. Challenge your creativity and come up with original design elements that will make your garden stand out at the 2018 Melbourne International Flower and Garden Show.

## Sponsored Materials

To help make your budget go as far as possible, Landscaping Victoria have arranged sponsorships with several suppliers who are prepared to give you product to use on your garden build. These sponsorships could potentially save you hundreds, or even a few thousand dollars; money that can be put towards other elements such as prop hire, labour, or other materials. You are encouraged to take advantage of these offers and finalists will be put in touch with the suppliers in due course.



## Sponsored Materials

### Plant Material



Your design must include a minimum of 40% plant life, and where possible should be sourced from **Warners Nurseries**. At the initial design stage, it is not necessary to identify plant species specifically. Finalists will work directly with Warners Nurseries to complete the actual design process, selecting specific and available plants for the show. Remember that you are creating a show garden and that it needs to look finished for the show, so you may need to use plants at a denser planting than for a permanent garden e.g. plants may have to sit pot to pot. It is recommended that the finalists keep in regular contact with Warners Nurseries regarding your stock supply and make the effort to visit Warners Nurseries to check on your stock, especially in the lead up to construction commencing.

## What to Submit

### Entry Form

This should include all of your contact details including an email address, postal address and mobile and answer the included questions. The entry form can be found [here](#).

### Description (or Brief)

Your garden will need a name, and you should also include an explanation of what you have designed and why. This should be creative and fully explain your design to the judges. This should be no more than 250 words, submitted with your [entry form](#), and will form part of the judging criteria.

### Plans

Initially, to make an entry into the Competition, you should submit as many plans as necessary to explain your design to the judges. As a minimum this should include:

- a plan view
- a perspective drawing or elevation
- construction overview

If chosen as a finalist, you will be required to submit copies of all plans, full working drawings, elevations and plant lists to Melbourne City Council for approval prior to commencement of construction.

Note: All of the final working drawings should provide your landscape builders with enough detail to build your design. Stage Two of the judging will take your detailed construction drawings into account.





## The Judging Process

Judging will be conducted in two stages by a panel made up of representatives of Landscaping Victoria Master Landscapers, and the landscaping industry. The judging panel will select six (6) finalists from all submitted entries based on the following criteria.

### Selection of Finalists

#### Stage one

**1. Brief 10%**

An overall statement of the purpose of your design.

**2. Overall creativity and design 50%**

This is about the originality of your design and how well you have managed to push design boundaries. The unity, scale and balance of your design will also be assessed.

**3. Construction 20%**

Practicality of your design; can it be built to achieve your intentions and within the guidelines of the Carlton Gardens

**4. Planting 20%**

Design, colour, texture, seasonal interest, scale and harmony

### Selection of the Winner

#### Stage two

To determine an overall winner, stage two looks at how well your planned design translates to the finished constructed garden and whether your intentions were achieved.

From the six (6) constructed gardens there will be three placegetters – first, second and third. A copy of the Judging Sheet can be found [here](#). [Review this before entering](#) to ensure the scope of your submitted design relates to what the judges will be looking for.

Prizes will be awarded to the three winners. Details of prizes available will be announced closer to the show. Promotion and publicity opportunities will be available for the award winners via print, TV and radio media.



## Key Dates

- **Closing date for entries: Friday November 2, 2018**
- Finalists notified: Thursday November 8, 2018
- Sites allocated: Tuesday November 20, 2018
- Construction Bump In: March 18 – March 26, 2019
- Melbourne International Flower and Garden Show: March 27 – 31, 2019
- Construction Bump Out: April 1 - 3, 2019

**If you have any further queries regarding the competition, please contact**

**Landscaping Victoria Master Landscapers**

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1. A copy of the 2018 Exhibitor Manual is available [here](#) as an indication of the restrictions you will need to work within. By entering the Competition, you acknowledge that you have read and understood the restrictions. Manuals for 2019 will be circulated to finalists when available from the Show organisers, IMG.
2. The levels of each of the 6 sites vary and finalists will not know their site location until they meet with the organisers in the gardens to be allocated a site. At that time, site levels may be taken, or at any time afterwards as convenient to the finalist.

