## Landscaping Victoria Master Landscapers Member Benefits Program

LVML is teaming up with our Industry Partners to provide exclusive offers to LVML members via our Member Benefits Program.

Member Benefits are many and varied and the offers can range from a % off discount code, free delivery, discounted training, a free consultation or any other value proposition – the one criteria is that it must be an exclusive offer for LVML Members that the general trade cannot access.

LVML's Member Benefits Program is advertised regularly to our members via multiple channels including:

- Our weekly newsletter, LV News (minimum 3 spotlight articles per year. Member Benefit providers are featured on a rotating roster)
- Our website
  - o On our public facing site where we highlight the benefits of membership to potential members
  - o In the Members Only section of our website where members are able to redeem offers

In recognition of the offering being made to the Member Benefits Program, we have heavily discounted our advertising rate to only \$380 for contributors. This is around the same price as one single ad in our weekly newsletter! Contributing a special offer to the Member Benefits Program provides a unique and cost-effective way to promote your business to a niche market of industry leaders and professionals.