



LANDSCAPING victoria®  
**MASTER**  
LANDSCAPERS


















































# **PARTNER PACKAGES**



# **2020-21**

**[www.landscapingvictoria.com.au](http://www.landscapingvictoria.com.au)**

# PARTNER PACKAGES

	Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier	
	1	3	5	30	Unlimited	Unlimited	
	\$28,000	\$13,900	\$11,200	\$4,500	\$2,750	\$945	
MEMBERSHIP	<b>Category Exclusivity Option by Board Approval &amp; by price negotiation</b> 						
	<b>LV Membership (Supplier Category)</b> Value \$945 (see separate list of Member Benefits)						
	<b>LV Database</b> Value \$1,600 (only available to BRONZE and above)						
ADVERTISING	<b>Earthstyle – Full Page Article</b> Value \$3,100 x 1 (choose Spring/Summer OR Autumn/Winter editions)	 Article	 Article	 Article			
	<b>Earthstyle – Full Page Premium Ad x 2</b> Value \$2,615 x 2 (inside cover) (Spring/Summer AND Autumn/Winter editions)	 Inside Cover					
	<b>Earthstyle – Full Page Premium Ad</b> Value \$2,495 (first 10 pages) (Spring/Summer OR Autumn/Winter editions)		 First 10 pages				
	<b>Earthstyle – Full Page Ad</b> Value \$2,495 (Spring/Summer OR Autumn/Winter editions)			 First 10 pages			
	<b>Earthstyle – ½ Page Ad</b> Value \$1,095 (choose Spring/Summer OR Autumn/Winter editions)				 Main Pages	 Main Pages	
	<b>LV News – Weekly e-Newsletter (48 editions)</b> Your logo clicks-through to your website OR Partner page on LV website						
	<b>Masthead Logo (Platinum)</b> Value \$480 (per inclusion)	 Masthead + Footer 48 editions	 Footer 48 editions	 Footer 48 editions	 Footer 48 editions		
	<b>Footer Logo (All partners)</b> Value \$130 – \$80 (per inclusion)						
	<b>LV Banner Ad</b> Value \$360 (per inclusion)					 Mid-Level 2 inclusions	
	<b>LV Job List &amp; Events Update - Weekly EDM (48 editions)</b>						
	<b>Masthead Logo</b> Value \$480 (per inclusion)	 Masthead + Footer 48 editions	 Strip Ad Min 16 editions + Footer	 Strip Ad Min 16 editions + Footer	 Footer 48 editions		
	<b>Strip Logo/Category Separator</b> Value \$460 – \$360 (per inclusion)						
	<b>Footer Logo (All partners)</b> Value \$130 – \$80 (per inclusion)						
	<b>LV Emails – Your Logo on LV Email Footer</b> Value \$1,500 Every communication that leaves the LV office will feature your logo in Partner category order, then alpha order with one click-thru to Partner profile page of the LV website						
	<b>LV Website - Banner advertising</b> Complimentary for 2020 - 21 as we test this advertising opportunity on selected web pages						
	<b>LV Socials - Brand Specific Post</b> Value \$200 per post Instagram Increase your followers via our micro-influencer posts to this niche industry market	 6 posts p/a	 4 posts p/a	 2 posts p/a		 2 posts p/a	
INDUSTRY EVENTS	<b>LV Customised Industry Exposure</b> Value \$2,600 "Presented by", priority advertising on all pre- and post event activity (event costs additional). LV to cover digital hosting costs as needed. Cost of F2F events (catering, venue hire etc) is additional and shared between co-hosts						
	<b>Your Logo on Industry Event collateral</b> Value \$450-\$200 To be displayed at all LV functions (F2F and Virtual) including Industry Nights, Field Trips, Training Sessions etc.						

LEVEL & NUMBER OF PACKAGES AVAILABLE		Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
		1	3	5	30	Unlimited	Unlimited
PACKAGE PRICE (INC GST)		\$28000	\$13,900	\$11,200	\$4,500	\$2,750	\$945
LV WEBSITE	<b>Your Logo in Masthead Position on LV site</b> <i>Value \$3,900</i> Prominent static position with click-through to your site (public facing)						
	<b>Your Logo on Homepage of LV site</b> <i>Value \$1,950</i> Scrolling logo with click-through to your site (public facing)						
	<b>Your Company Profile</b> <i>Value \$1,600 - \$880</i> Listed on public facing page						
MEMBER CELEBRATION	<b>IF ALLOWABLE</b> a Member Celebration Night to take place on Friday November 13th, 200. Opportunities to sponsor the night will be given in hierarchical order and costed at the time (in lieu of Awards Night)						
MEMBER DAY	<b>Member Golf Day</b> <i>Value \$950</i> Advertising in all pre-event collateral. On site signage (as supplied by Partner)				Optional Extra	Optional Extra	Optional Extra
MIFGS	<b>Presenting Partner</b> <i>Value negotiable</i> Subject to negotiation	Optional Extra					
	<b>Supporting Partner</b> <i>Value \$4,750</i> Includes your logo on all pre- to post event collateral, sponsor board signage, marquee presence inc. video content in marquee	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
THE BEST MAGAZINE	<b>The Best Magazine Advertising</b> <i>Value \$3,030 (Inside Cover)</i> Full page ad in The Best Magazine						
	<b>The Best Magazine Advertising</b> <i>Value \$2,675 (Full Page)</i> Full page ad in The Best Magazine						
	<b>The Best Magazine Advertising</b> <i>Value \$2,020 (Half Page)</i> Half page ad in The Best Magazine						
BONUS	<b>Partner Summit / Lunch</b> Invitation to annual Partners Summit & Lunch 1 x seat funded by LV, additional tickets \$250 p/p						
VALUE	<b>Value Proposition</b> The total value of all elements if purchased as standalone items	\$84,965	\$40,355	\$34,520	\$13,660	\$3,880	\$945

Note: Landscaping Victoria Master Landscapers reserves the right to adjust any benefit as needed in order to deliver benefits to both the Members and the Partner as a result of conditions or interruptions outside our control.

Where an event is cancelled or changed, benefits of a similar value will be offered.