



LANDSCAPING victoria®

MASTER
LANDSCAPERS

PARTNER PACKAGES



2021-22

www.landscapingvictoria.com.au

PARTNER PACKAGES

	Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
	SOLD 1 \$36,000	3 \$17,500	5 \$14,000	30 \$4,850	Unlimited \$2,890	Unlimited \$965
MEMBERSHIP						
Category Exclusivity Option by Board Approval & by price negotiation						
LV Membership (Supplier Category) Value \$965 <small>(see separate list of Member Benefits)</small>						
LV Database Value \$1,800 <small>(only available to BRONZE and above)</small>						
ADVERTISING						
Earthstyle – Full Page Article Value \$3,100 x 1 <small>(choose Spring/Summer OR Autumn/Winter editions)</small>	 Article	 Article	 Article			
Earthstyle – Full Page Premium Ad x 2 Value \$2,745 x 2 <small>(inside cover)</small> <small>(Spring/Summer AND Autumn/Winter editions)</small>	 Inside Cover					
Earthstyle – Full Page Premium Ad Value \$2,745 <small>(first 10 pages)</small> <small>(Spring/Summer OR Autumn/Winter editions)</small>		 First 10 pages				
Earthstyle – Full Page Ad Value \$2,620 <small>(Spring/Summer OR Autumn/Winter editions)</small>			 First 15 pages			
Earthstyle – ½ Page Ad Value \$1,145 <small>(choose Spring/Summer OR Autumn/Winter editions)</small>				 Main Pages	 Main Pages	
LV News – Weekly e-Newsletter (48 editions) <small>Your logo clicks-through to your website OR Partner page on LV website</small>	 Masthead + Footer 48 editions	 Footer 48 editions	 Footer 48 editions	 Footer 48 editions		
Masthead Logo (Platinum) Value \$480 <small>(per inclusion)</small>						
Footer Logo (All partners) Value \$130 – \$80 <small>(per inclusion)</small>						
LV Banner Ad Value \$360 <small>(per inclusion)</small>					 Mid-Level 2 inclusions	
LV Job List & Events Update - Weekly EDM (48 editions)						
Masthead Logo Value \$480 <small>(per inclusion)</small>	 Masthead + Footer 48 editions	 Strip Ad Min 16 editions + Footer	 Strip Ad Min 16 editions + Footer	 Footer 48 editions		
Strip Logo/Category Separator Value \$460 – \$360 <small>(per inclusion)</small>						
Footer Logo (All partners) Value \$130 – \$80 <small>(per inclusion)</small>						
LV Emails – Your Logo on LV Email Footer Value \$1,500 <small>Every communication that leaves the LV office will feature your logo in Partner category order, then alpha order with one click-thru to Partner profile page of the LV website</small>						
LV Socials - Brand Specific Post Value \$200 <small>per post Instagram</small> <small>Increase your followers via our micro-influencer posts to this niche industry market</small>	 6 posts p/a	 4 posts p/a	 2 posts p/a		 2 posts p/a	
INDUSTRY EVENTS						
LV Customised Industry Exposure Value \$2,600 <small>“Presented by”, priority advertising on all pre- and post event activity (event costs additional). LV to cover digital hosting costs as needed. Cost of F2F events (catering, venue hire etc) is additional and shared between co-hosts</small>						

	Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
LEVEL & NUMBER OF PACKAGES AVAILABLE	1	3	5	30	Unlimited	Unlimited
PACKAGE PRICE (INC GST)	\$36,000	\$17,500	\$14,000	\$4,850	\$2,890	\$965
LV WEBSITE						
Your Logo in Masthead Position on LV site Value \$3,900 <small>Prominent static position with click-through to your site (public facing)</small>						
Your Logo on Homepage of LV site Value \$1,950 <small>Scrolling logo with click-through to your site (public facing)</small>						
Your Company Profile Value \$1,600 - \$880 <small>Listed on public facing page</small>						
LANDSCAPE AWARDS NIGHT						
Headline Partner Value \$10,000+ <small>Includes your logo in priority position on all pre- to post event collateral, video logo and presentation speech before presentation of Landscape of the Year plus all media and pr after the event</small>	Optional Extra					
Presenting Partner Value \$4,950 – sell for \$3,100 <small>Includes your logo on all pre- to post event collateral, branded category video, live presentation of your allocated award category, plus 2 tickets</small>				Optional Extra	Optional Extra	Optional Extra
Entry Tickets to Awards Night Value \$215 per person <small>No. of tickets per partner</small>	 10	 6	 4	Optional Extra	Optional Extra	Optional Extra
MEMBER DAY						
Member Golf Day Value \$950 <small>Your brand in all pre- to post event collateral, tee signage, opportunity to supply signage for lunch room.</small>				Optional Extra	Optional Extra	Optional Extra
MIFGS						
Presenting Partner Value negotiable <small>Subject to negotiation</small>	Optional Extra					
Supporting Partner Value \$4,750 <small>Includes your logo on all pre- to post event collateral, sponsor board signage, marquee presence inc. video content in marquee</small>	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
THE BEST MAGAZINE						
The Best Magazine Advertising Value \$3,230 <small>(Inside Cover)</small> <small>Full page ad in The Best Magazine</small>						
The Best Magazine Advertising Value \$2,850 <small>(Full Page)</small> <small>Full page ad in The Best Magazine</small>						
The Best Magazine Advertising Value \$2,170 <small>(Half Page)</small> <small>Half page ad in The Best Magazine</small>						
BONUS						
Partner Summit / Lunch <small>Invitation to annual Partners Summit & Lunch Number of seats funded by LVML as indicated. Additional Tickets \$250 p/p</small>	 2	 2	 2	 1		
VALUE						
Value Proposition <small>The total value of all elements if purchased as standalone items</small>	\$92,345	\$46,745	\$40,540	\$13,730	\$3,390	\$965

Note: Landscaping Victoria Master Landscapers reserves the right to adjust any benefit as needed in order to deliver benefits to both the Members and the Partner as a result of conditions or interruptions outside our control.

Where an event is cancelled or changed, benefits of a similar value will be offered.

Cover Photo courtesy of Josh Norman Landscapes. Designed by @acre_studio, landscape construction @joshnormanlandscapes, concrete by @conc.au. Photo @erikholtphotography