



LANDSCAPING victoria®
MASTER
LANDSCAPERS

PACKAGE DETAILS




























































Credit - PTA Landscapes, Victorian Emergency Services Memorial, East Melbourne.
Joint winner 2022 Victorian Landscape Awards 'Hard Structures in the Landscape'

2023-24

www.landscapingvictoria.com.au

PARTNER PACKAGES

	Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
	1	3	5	30	Unlimited	Unlimited
	\$38,000	\$18,550	\$14,900	\$5,200	\$3,080	\$1,025
MEMBERSHIP	Category Exclusivity Option by Board Approval & by price negotiation 					
	LV Membership (Supplier Category) Value \$1025 (see separate list of Member Benefits)					
	LV Database Value \$1,900 (only available to BRONZE and above)					
ADVERTISING	Earthstyle – Full Page Article Value \$3,195 x 1 (choose Spring/Summer OR Autumn/Winter editions)	 Article	 Article	 Article		
	Earthstyle – Full Page Premium Ad x 2 Value \$2,825 x 2 (inside cover) (Spring/Summer AND Autumn/Winter editions)	 Inside Cover				
	Earthstyle – Full Page Premium Ad Value \$2,745 (first 10 pages) (Spring/Summer OR Autumn/Winter editions)		 First 10 pages			
	Earthstyle – Full Page Ad Value \$2,695 (Spring/Summer OR Autumn/Winter editions)			 First 20 pages	Option to Upgrade	Option to Upgrade
	Earthstyle – ½ Page Ad Value \$1,180 (choose Spring/Summer OR Autumn/Winter editions)				 Main Pages	 Main Pages
	LV News – Fortnightly e-Newsletter (24 editions) Your logo clicks-through to your website OR Partner page on LV website					
	Masthead Logo (Platinum) value \$540 (per inclusion) Footer Logo (All partners) value \$150 – \$90 (per inclusion) Banner Ad value \$370 (per inclusion)	 Masthead + Footer 24 editions	 Footer 24 editions	 Footer 24 editions	 Footer 24 editions	 Banner 4 inclusions
	LV Job List & Events Update - Weekly EDM (48 editions) Your logo clicks-through to your website OR Partner page on LV website					
	Masthead Logo value \$540 (per inclusion) Banner Ad value \$515 – \$395 (per inclusion) Footer Logo (All partners) value \$150 – \$90 (per inclusion)	 Masthead + Min 12 Banner Ad + Footer	 Banner Ad Min 12 editions + Footer	 Banner Ad Min 9 editions + Footer	 Footer 48 editions	
	LV Emails – Your Logo on LV Email Footer value \$1,900 - \$800 Every communication that leaves the LV office will feature your logo in Partner category order, then alpha order with one click-thru to Partner profile page of the LV website					
	LV Socials - Brand Specific Post value \$240 per post Instagram Increase your followers via our micro-influencer posts to this niche industry market	 6 posts p/a	 4 posts p/a	 2 posts p/a		 2 posts p/a
	The Dirt - Public E-Newsletter value \$500 per issue NEW in 2024! Increase your public branding with a Banner Ad and accompanying article in our Quarterly Newsletter, linked back to your website.	 Optional Extra	 Optional Extra	 Optional Extra	 Optional Extra	 Optional Extra
INDUSTRY EVENTS	Industry Nights (or Breakfasts!) value \$2,800 "Presented by", priority advertising on all pre- and post event activity (event costs additional). LV to cover digital hosting costs as needed. Cost of F2F events (catering, venue hire etc) is additional and shared between co-hosts.	 Optional Extra	 Optional Extra	 Optional Extra	 Optional Extra	
	Regional Roadshows value \$1,200 + drinks (\$4,500 for all 4) Events in Ballarat, Bendigo, Geelong and NE Victoria. Includes pre- and post event branding, attendance at the events, on-site signage (to be supplied), plus opportunity to make a speech / presentation.	 Optional Extra	 Optional Extra	 Optional Extra	 Optional Extra	 Optional Extra

LEVEL & NUMBER OF PACKAGES AVAILABLE		Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
		1	3	5	30	Unlimited	Unlimited
PACKAGE PRICE (INC GST)		\$38,000	\$18,550	\$14,900	\$5,200	\$3,080	\$1,025
LV WEBSITE	Your Logo in Masthead Position on LV site <i>Value \$5,400</i> Prominent static position with click-through to your site.						
	Your Logo on Homepage of LV site <i>Value \$2,250</i> Scrolling logo with click-through to your site.						
	Your Company Profile <i>Value \$1,800 - \$900</i> Listed on 'Our Partners' page, plus 'Find a Professional'.					 Find a Professional	 Find a Professional
	Wellbeing Hub Sponsorship <i>Value \$4,600</i> Branded Hub page, branded ads in LV News, social promotions, 1 x webinar p/year inc branded promotion & welcome speech.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
LANDSCAPE AWARDS NIGHT	Headline Partner <i>Value \$10,000+</i> Includes your logo in priority position on all pre- to post event collateral, video logo & presentation speech before announcement of Landscape of the Year plus all media and PR after the event	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	Presenting Partner <i>Value \$4,950</i> Includes your logo on all pre- to post event collateral, branded category video, live presentation of your allocated award category.				Optional Extra	Optional Extra	Optional Extra
	Entry Tickets to Awards Night <i>Value \$230 per person</i> No. of tickets per partner	10	6	4	Optional Extra	Optional Extra	Optional Extra
MEMBER DAY	Member Golf Day <i>Value \$990</i> Your brand in all pre- to post event collateral, tee signage, bring branding for lunch room, opportunity to donate prizes for the charity raffle				Optional Extra	Optional Extra	Optional Extra
MIFGS	Presenting / Supporting Partner <i>Starting at \$4750</i> Includes your logo on all pre- to post event collateral, sponsor board signage, marquee presence.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	Boutique Gardens Partner <i>Starting at \$500</i> May include Promotion pre- and post event, on-site signage recognition, public acknowledgement at Industry Function.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
THE BEST	The Best Magazine Advertising <i>Value \$3,585 (OC), \$2,935 (FP) or \$2,235 (1/2P)</i> Advertise in The Best Magazine, distributed at MIFGS	 Outside Cover	 Full Page	 Half Page	Optional Extra	Optional Extra	Optional Extra
PODCAST	PODCAST Sponsor: The Front Garden <i>Value \$7,500 per season</i> Includes production, professional introductory voice over by artists, 1 x ad per episode, professionally recorded, plus full season promotion via socials, newsletters & other.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	Second ad slot <i>Value \$1,500</i> x 3 x 30 sec Includes scripting, Voice over talent and production costs. Maximum of 3 ads. Only 2 x packages available per season.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
BONUS	Partner Summit / Lunch Invitation to annual Partners Summit & Lunch. Number of seats funded by LVML as indicated. Additional Tickets \$250 p/p	2	2	2	1		
VALUE	Value Proposition The total value of all elements if purchased as standalone items	\$93,925	\$45,900	\$35,955	\$14,235	\$3,585	\$1,025

Note: Landscaping Victoria Master Landscapers reserves the right to adjust any benefit as needed in order to deliver benefits to both the Members and the Partner as a result of conditions or interruptions outside our control. All prices include GST. Where an event is cancelled or changed, benefits of a similar value will be offered if possible.