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D	ARTNER	Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
		1	3	5	30	Unlimited	Unlimited
P	ACKAGES	\$37,000	\$18,200	\$14,500	\$5,050	\$2,990	\$995
MEMBERSHIP	Category Exclusivity Option by Board Approval & by price negotiation						
	LV Membership (Supplier Category) Value \$995 (see separate list of Member Benefits)	٠		٠	١		
	LV Database Value \$1,800 (only available to BRONZE and above)						
	Earthstyle – Full Page Article Value \$3,100 x 1 (choose Spring/Summer OR Autumn/Winter editions)	Article	Article	Article			
	Earthstyle – Full Page Premium Ad x 2 Value \$2,745 x 2 (inside cover) (Spring/Summer AND Autumn/Winter editions)	Inside Cover					
	Earthstyle – Full Page Premium Ad Value \$2,745 (first 10 pages) (Spring/Summer OR Autumn/Winter editions)		First 10 pages				
	Earthstyle – Full Page Ad Value \$2,620 (Spring/Summer OR Autumn/Winter editions)			First 20 pages			
	Earthstyle – ½ Page Ad Value \$1,145 (choose Spring/Summer OR Autumn/Winter editions)				Main Pages	Main Pages	
INDUSTRY EVENTS ADVERTISING	LV News - Weekly e-Newsletter (48 editions) Your logo clicks-through to your website OR Partner page on LV website Masthead Logo (Platinum) value \$480 (per inclusion) Footer Logo (All partners) value \$130 - \$80 (per inclusion) Banner Ad value \$360 (per inclusion)	Masthead + Footer 48 editions	Footer 48 editions	Footer 48 editions	Footer 48 editions	Banner 4 inclusions	
	LV Job List & Events Update - Weekly EDM (48 editions) Your logo clicks-through to your website OR Partner page on LV website Masthead Logo value \$480 (per inclusion) Banner Ad value \$460 - \$360 (per inclusion) Footer Logo (All partners) value \$130 - \$80 (per inclusion)	Masthead + Footer 48 editions	Banner Ad Min 12 editions + Footer	Banner Ad Min 9 editions + Footer	Footer 48 editions		
	LV Emails – Your Logo on LV Email Footer value \$1,500 Every communication that leaves the LV office will feature your logo in Partner category order, then alpha order with one click-thru to Partner profile page of the LV website	٠	۵		٩		
	LV Socials - Brand Specific Post value \$200 per post Instagram Increase your followers via our micro-influencer posts to this niche industry market	6 posts p/a	4 posts p/a	2 posts p/a		2 posts p/a	
	The Dirt - Public E-Newsletter value \$500 per issue NEW in 2023! Increase your public branding with a Banner Ad and accompanying article in our Quarterly Newsletter, linked back to your website.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	LV Customised Industry Exposure value \$2,600 "Presented by", priority advertising on all pre- and post event activity (event costs additional). LV to cover digital hosting costs as needed. Cost of F2F events (catering, venue hire etc) is additional and shared between co-hosts	٠	١				
	Regional Roadshows value \$1,200 + drinks (\$4,500 for all 4) Events in Ballarat, Bendigo, Geelong and NE Victoria. Includes pre- and post event branding, attendance at the events, on-site signage (to be supplied), plus opportunity to make a speech / presentation.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra

LEVEL & NUMBER OF PACKAGES AVAILABLE		Platinum	Gold	Silver	Bronze	Supplier Plus	Supplier
		1	3	5	30	Unlimited	Unlimited
	PACKAGE PRICE (INC GST)	\$37000	\$18,200	\$14 <i>,</i> 500	\$5,050	\$2,990	^{\$} 995
LANDSCAPE AWARDS NIGHT LV WEBSITE	Your Logo in Masthead Position on LV site Value \$3,900 Prominent static position with click-through to your site.						
	Your Logo on Homepage of LV site Value \$1,950 Scrolling logo with click-through to your site.				١		
	Your Company Profile Value \$1,600 - \$880 Listed on 'Our Partners' page, plus 'Find a Professional'.				١	Find a Professional	Find a Professional
	Wellbeing of Business Community Sponsorship Value \$4,600 Branded Hub page, branded ads in LV News, social promotions, 1 x webinar p/year inc branded promotion & welcome speech.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	Headline Partner Value \$10,000+ Includes your logo in priority position on all pre- to post event collateral, video logo & presentation speech before announcement of Landscape of the Year plus all media and PR after the event	Optional Extra					
	Presenting Partner Value \$4,950 Includes your logo on all pre- to post event collateral, branded category video, live presentation of your allocated award category.	٠	٠	٠	Optional Extra	Optional Extra	Optional Extra
	Entry Tickets to Awards Night Value \$220 per person No. of tickets per partner	$\mathbf{\hat{o}}$	6	4	Optional Extra	Optional Extra	Optional Extra
MEMBER DAY	Member Golf Day Value \$950 Your brand in all pre- to post event collateral, tee signage, bring branding for lunch room, opportunity to donate prizes for the charity raffle	۵			Optional Extra	Optional Extra	Optional Extra
MIFGS	Presenting / Supporting Partner Starting at \$4750 Includes your logo on all pre- to post event collateral, sponsor board signage, marquee presence.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
	Boutique Gardens Partner Starting at \$500 Promotion pre- and post event, on-site signage recognition, public acknowledgement at Industry Function.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
THE BEST	The Best Magazine Advertising Value \$3,230 (IC), \$2,850 (FP) or \$2,170 (1/2P) Advertise in The Best Magazine, distributed at MIFGS	Inside Cover	Full Page	Half Page			
PODCCAST	PODCAST Sponsor: The Front Garden Value \$7,500 per season Includes production, professional introductory voice over by artists, 1 x ad per episode, professionally recorded, plus full season promotion via socials, newsletters & other.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
POD	Second ad slot Value \$1,500 x 3 x 30 sec Includes scripting, Voice over talent and production costs. Maximum of 3 ads. Only 2 x packages available per season.	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra	Optional Extra
BONUS	Partner Summit / Lunch Invitation to annual Partners Summit & Lunch. Number of seats funded by LVML as indicated. Additional Tickets \$250 p/p	2	2	2	٩		
VALUE	Value Proposition The total value of all elements if purchased as standalone items	\$93,295	\$47,780	\$38,225	\$15,200	\$3,420	\$995

Note: Landscaping Victoria Master Landscapers reserves the right to adjust any benefit as needed in order to deliver benefits to both the Members and the Partner as a result of conditions or interruptions outside our control. Where an event is cancelled or changed, benefits of a similar value will be offered if possible.